

Wacom Creative Enterprise

July 2024

for a creative world™



wacom®

Who is Wacom?

- Global leader for pen display products for the creative community, pioneer of pen display technology
- OEM solution provider for wide-ranging partners of smartphone, tablet and digital stationery
- Maker of Wacom Ink technologies – defacto software standard for natural, active and smart digital ink
- Strong partner for education, enterprise and signature solutions
- Market leader in pen tablets and pen displays in the creative industry
- 40 years of experience



Technology Leadership on a Global Scale

NETFLIX

The Most Creative Companies Choose Wacom

- Engineered holistically for creative workflows and digital curriculum.
- Integrated with Wacom proprietary technology solutions to enhance design software.
- The only digital pen that comes close to an analog drawing experience.
- Anyone touching graphics: Game Development, Product Design, Storyboarding, Character Creation, Sculpting, Drawing, Animation, Illustration, Fashion Design...

Games Animation



Graphic Design



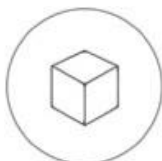
Photography



Motion Picture VFX



2D/3D Animation



Industrial Design



over
40+
years



WACOM

Portfolio Overview 2024

Pen Displays



WACOM® Movink



WACOM®
Cintiq



WACOM®
Cintiq Pro



WACOM®
Cintiq Pro

Pen Tablets



One by WACOM®



WACOM®
Intuos



WACOM®
Intuos Pro

Wacom One Family



Wacom One
S



Wacom One
M



Wacom One 12



Wacom One 13 touch

Portfolio Overview – Pen Tablets



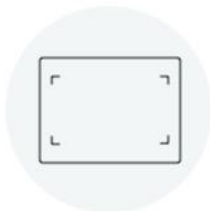
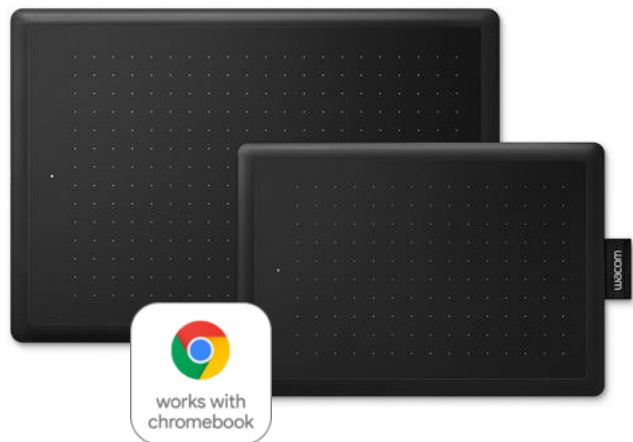
One by wacom®

1. The One by Wacom is compatible with most pen-enabled creative software applications as well as numerous online learning applications and platforms on PC, Mac and Chromebook.
2. The One by Wacom is the ideal tray for price-conscious users.
3. The S-size tray takes up little space yet leaves plenty of room to be creative and annotate.
4. Easy installation: The tablet is simply connected to your Mac, PC or Chromebook with a USB cable, after installing the Wacom driver you are ready to go
5. Comes with a full set of creative and education software – for a great start!



One by wacom®

Start without compromise



Tablet Size
Available in Small
& Medium sizes



Battery-free
pen
With 2048 pressure
levels



Ergonomics
Right or Left-handed use



Color
Front - black
Back - red



Connection
USB



Compatibility
Chrome OS Windows
MacOS

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Intuos

1. Digital drawing, painting or photo editing? The Wacom Intuos has the right tools for everything.
2. It is available in two sizes, two colours and also with Bluetooth.
3. It's quick and easy to set up and comes with a number of leading creative apps:
 - Corel® Painter® Essentials™ 8
 - Corel® Aftershot™ 3
 - CLIP STUDIO PAINT PRO
 - Boris FX Optics
 - Skylum Luminar Neo
 - and many more
4. Thanks to the electromagnetic resonance technology, the battery-free pen with 4,096 levels of pressure sensitivity conveys a natural drawing feeling.



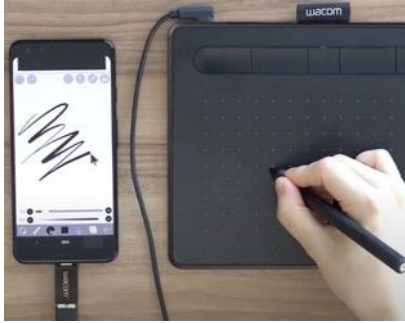
Plus:

Education software

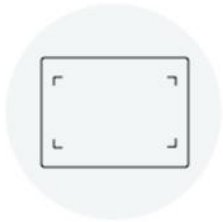


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Intuos



Connects to Android phones



Tablet Size

Available in Small & Medium sizes



Pen

Battery-free Pen 4K



Ergonomics

Right or Left-handed use



Color

Black, Pistachio Green



Connection

USB



Compatibility

Windows, Mac, Android, Chrome OS

Wacom® One

See where it takes you

Explore a bold new world of opportunities with Wacom One. As you digitally draw, paint, edit images, take notes, or collaborate, there is no limit to what you can do.

Everything you need to get started

Wacom One is not just a pen display or pen tablet. All models come with everything you need to get started in your creative hobby including bonus downloadable software, training, and access to ongoing fun and inspiring content to help you get the most out of your product and your creative hobby.

Join the exciting community

Engage with the Wacom One community for videos, articles, activities and training to inspire and excite your imagination and help you get the most from your Wacom One. All you need to do is register your new Wacom.

Make it yours

There are so many ways to personalize your Wacom One. Choose a color for your Wacom One Pen or pick your favorite digital pen from LAMY, Staedtler, Dr Grip or Kaweko. Add the Rear Cover* and the Stand*. You're sure to find the right option for you.

Easy to set up

Get started anywhere, anytime. Just connect Wacom One to your PC, Mac, Chromebook or compatible Android device, and you're ready to go

More eco-friendly design

We have prioritized the use of sustainable materials in the product and packaging making them products and their transportation more eco-friendly



See where it takes you



Draw and paint

Take your creations to the next level and join the digital art community. It could be the start of something wonderful.



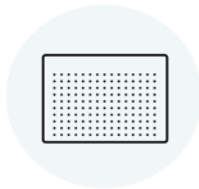
Interact and annotate

Seamlessly recreate the theatre of the classroom wherever you are learning and working. Interact more naturally and explore complex subjects



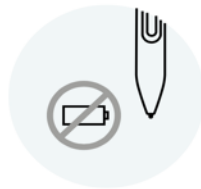
Ideate and collaborate

Collaborating online? Share your plans, ideas and presentations in a more natural and efficient way with a digital pen.



Tablet Size

Available in Small & Medium sizes



Battery-free Pen

No recharging



Colorful & Fun Accessories

Great variety of exciting accessories, including 3rd party compatible pens



Bonus Pack

Bundle software & tutorials



Easy to Connect

Bluetooth & USB



Compatibility

Windows, Mac, Android™, ChromeOS



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Intuos Pro

Redefining the professional standard in creative pen tablets

Wacom Intuos Pro offers you more natural creative control than ever before, targeted to [ambitious amateurs](#) and [creative professionals](#).

Built for professionals

Designed with the input of our customers, Wacom Intuos Pro is built from premium materials and has been rigorously tested to meet professionals' needs.

Tailored for your needs

Choose from a variety of pens and get easy shortcuts with customizable ExpressKeys™, Touch Ring, and pen side switches.



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Intuos Pro



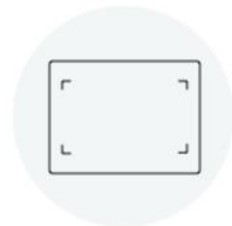
Pro Pen2



Multi Touch



Express Keys & Touch Ring



Tablet size

Available in Small,
Medium & Large sizes



Advanced
control

8192 levels pen
pressure, tilt recognition



Productivity
boosters

ExpressKeys, Home
Button, Touch Ring,
time-saving settings



Ergonomics

Right or Left-handed use



Compatibility

Windows & Mac



Connection

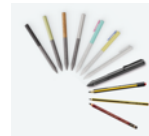
USB, Bluetooth

Portfolio Overview – Pen Displays



Wacom® One

1. Work directly on paper - feels like pen and paper.
2. Sketch, draw and paint directly on screen and enjoy natural surface resistance with minimal reflection
3. At studio or in the home office, the user can create content with battery-free and ergonomically designed pen, just like with pen and paper.
4. But the Wacom One is more than just a creative pen display. It has everything the user needs to get started right away.
5. The included Bonus Software Pack offers a range of creative and educational software for the user.



Best Pen Experience



Easy connectivity



Applications and Tutorials

Wacom® One



Display Size
11.6 & 13.3 inch



Battery-free Pen
No recharging



Colorful & Fun Accessories
Great variety of exciting accessories, including 3rd party compatible pens



Bonus Pack
Bundle software & tutorials



Easy to Connect
Single cable connection



Compatibility
Windows, Mac, Android™, ChromeOS



Best Pen Experience



Natural, engaging interaction



Office work becomes very effective



Easy connectivity



Portable and can be used anywhere



Intuitive and easy to use



Applications and Tutorials



Supports pen usage on wide range of applications



Compatibility with educational applications



WACOM® Movink

Best small Size Professional Display 13.3" OLED display

- High Contrasts with true blacks – 100000:1
- 100 times more than an LCD

Wide color gamut

- DCI-P3 100%
- Adobe RGB: 95%



10 Bit color

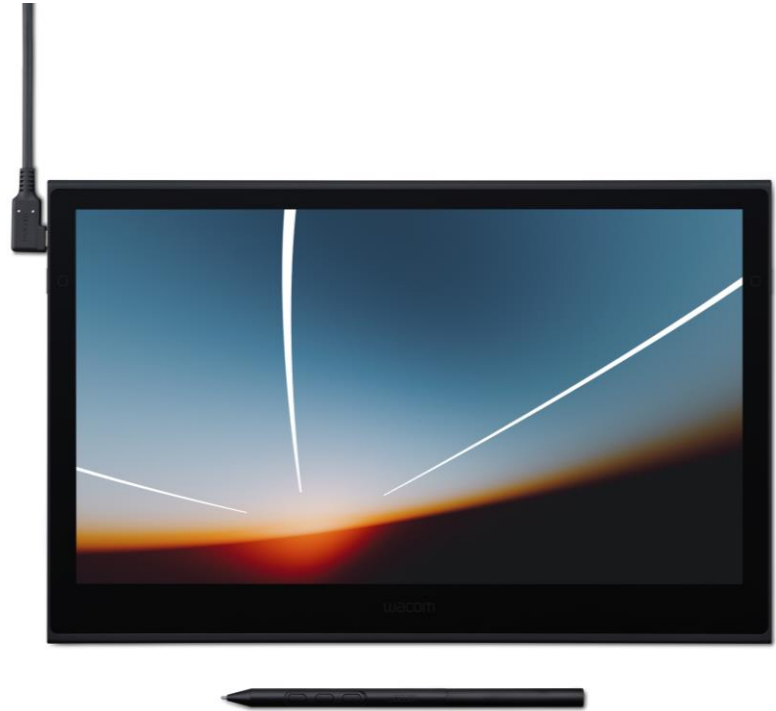
- Capable of showing 1.07 Billion Colors

Professional color display

- 10 bit Color display capable of showing 1.07 billion colors
- Factory Calibrated color profiles
- Can store 2 custom color profiles
- Pantone validated and Skin Tone validated

Eye care:

- Certified as “Eye Care Display” Lower harmful blue light



Key Features summary

Next Gen Form Factor

Enables high portability and easy set up

Super Thin Display: 4mm – 6.5mm

Super Light Display: 420gm lightweight

Super Easy Connectivity: Single cable with USB C

Robust and durable – Corning Gorilla Glass

Best Professional Display

Enables Uncompromised Professional accurate display for professionals

13.3" OLED display, FHD
Higher contrasts, higher dynamic range

No color Leaks due to OLED

No backlight and True blacks from OLED

Professional Wacom Color Accuracy
- DCI P3 100% , Adobe RGB 95%

Factory color calibrated
Pantone validated, Skin Tone Validated
Wacom Color manager support

Eye care display certification

Anti glare and anti fingerprint display

Best Pen on Screen Experience

Enables the best pen on screen experience for Creators

No latency due to the faster response time of OLED

Lowest screen to surface distance of any Wacom product - No Parallax

No Ripple effect present in LCD

No excess heat and sound on display due to cooler operation of OLED

Choice of Pens for User comfort:
Supports GD and UD pen

New style of Pro pen 3 with replacement nibs inbuilt

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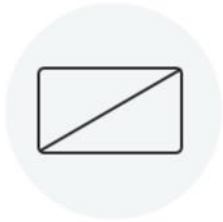
Cintiq

- The Wacom Cintiq is a creative pen display that lets you bring your ideas to life on screen.
- Wacom Pro Pen 2 and Wacom Cintiq displays (available in 15.6" or 21.5") work together to make your creative session productive and comfortable.
- The screen has an anti-glare film, preventing any distracting reflections. The full HD display provides great clarity, so you can see every detail on screen.
-
- The reduced parallax also gives you full control, so your cursor is where you expect to be.
- All this combines to make drawing on Wacom Cintiq feel as natural as drawing on paper.



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Cintiq



Display Size
15.6 inch & 21.5 inch



Resolution
1920 x 1080 (Full HD)



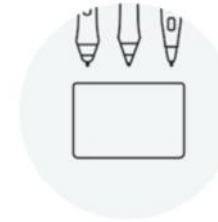
Battery-free
No recharging



Tilt recognition
Natural tilt support



Ergonomics
Foldable legs with
Cintiq 16
Stand with Cintiq 22

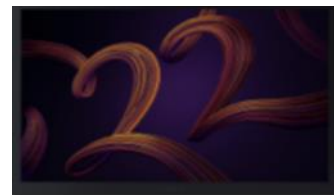
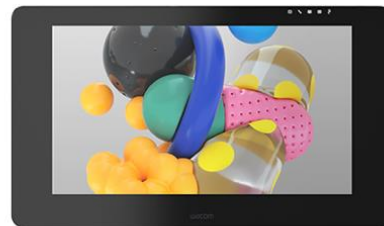


Compatible
with all pens
Full range of accessory
pens

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Cintiq Pro

- The world's best professional grade creative pen displays featuring premium 4K screens with superior color performance and virtually no parallax.
- Displays with 4K (UHD) resolution and the color fidelity to render 99% of Adobe® RGB.
- Wacom Pro Pen – Natural feel with pinpoint accuracy. It's more sensitive, more accurate and more responsive than any pen we've ever made.
- Etched-glass surface gives you a natural pen-on-paper feel with the perfect amount of pen tip friction. It's so natural that you'll almost forget you're drawing on a screen.
- Available in 5 sizes. Choose the one that suits where and how you want to work.



Wacom Cintiq Pro family



- The core of **the Cintiq pro experience** is the **commitment to empowering creativity** for professional users. The New Cintiq Pro lineup elevates this to the **next level of creative experience**
- Key focus on
 - **Creating a harmonious and immersive experience**
 - **Working comfort** for long hours of professional usage
 - Significant **workflow advancements**
- **Robust build** designed for professionals to deliver consistent performance over time.



17



22



27

DCI-P3

*industry standard for film makers



Adobe RGB

*essential for printing industry



4K **resolution** with color of



*vivid color experience



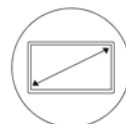
*120Hz for extremely low latency

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Cintiq Pro

Cintiq Pro 17/22/27

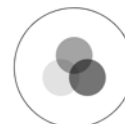
- Ideal for product design, video VFX, 3D sculpting & animation, print design and photography.
- Accuracy of 99% Adobe RGB and 98% DCI-P3 coverage and the capability to display over 1 billion colors.
- Pantone™ Validated and Pantone SkinTone™ Validated display lets you choose from presets for all relevant color spaces used in web design, print design, photography, and video.
- Combined with HDR Gamma support, beautiful 4K resolution, and 120HZ refresh rate.
- Wacom Pro Pen 3 can be configured to your favorite feel. With customizable weight, grip thickness, pen buttons and center of balance.



Display Size
26.9 in (68.3 cm)



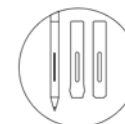
Refresh Rate
Maximum 120Hz



Color Gamut
98% DCI-P3
99% Adobe RGB
Pantone™ Validated and
Pantone SkinTone™
Validated certifications



HDR Gamma
Support



Pen
Wacom Pro Pen 3



Productivity
Boosters
ExpressKeys™, on-
screen controls, time-
savings settings

Key value pillars for Wacom Cintiq Pro

Highest performing color display

Wider Color Gamut

- 98-99% DCI-P3 Support
- 99%-88% Adobe RGB

HDR support and 10 bit color

Out of box Accuracy

- Pantone validated
- Pantone skin Validated

Calibration ability

Excellent pen on screen performance

4K display

120 Hz refresh rate allows a smoother rendering of lines

- No jitter
- No lag
- No ghosting

60 deg Tilt on the pen

Multitouch 10-points (high improvement)

LPI – 5080

400 cd per m2 brightness

Working comfort for long usage

- Customizable pen
- Grip express keys
- Adjustable Stand with 40 deg rotation
- Vesa Mount
- Customizable work environment

The Wacom Trust

- Wacom Standard
- Wacom Quality
- Wacom guarantee
- Wacom repairability
- Wacom Support
- Wacom sustainability

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