



# APPGUARD SOLO

Endpoint Zero Trust  
A Different Kind of Protection

Defeats Attacks on Personal Computers by Blocking Unacceptable Actions instead of needing to Recognize Malware, which is why Antivirus and others Fail.



## Protects PCs from Malware

Blocks all the fileless and file-based malware attacks you might encounter at home or on the road. It can block any malware from the headlines.



## Install & Forget Protection

Most people have their needs covered with its default policies. Most users seldom look at it after installation, some forget its there.



## Extremely Lightweight

It's 10 to 200 times lighter than alternatives in terms of CPU, memory, and install size (disk). One hardly knows it's there.



## No Detection Data Needed

Most tools need the latest data to recognize malware/compromises, which is why they fail to detect the unfamiliar. AppGuard doesn't. It's always ready for tomorrow's attacks.



## Mitigates Missing Patches

Don't worry about harm from missing application security patches. With applications 'guarded', they cannot be used by hackers to do harm. You can take your time patching your PC.



## No Artificial Intelligence Bull

Artificial intelligence (AI) and machine learning (ML) are the snake oils of our day. What's called AI is only ML. ML makes statistical guesses, sometimes right, sometimes wrong.



## Why Zero-Trust is Better

Instead of detecting, it blocks and restrains what should not be trusted. By focusing on unacceptable actions, it never needs to explicitly recognize malware or attack methods.



## Grandma Friendly

Many end-users had AppGuard installed by a family member. Many don't know its there. Ordinary people can use their PC as they like, to open this or click on that.



## Replace/Coexist with Antivirus

AppGuard users don't need antivirus. But, if you like having it also, or if you must comply with the letter of a regulation, no problem. AppGuard coexists with most anything.



### Blocks Entire Battlespace

Malware attacks are multidimensional: file system, registry, memory, and utility. AppGuard covers them all.



### Uploads None of Your Files

Alternatives must tell good from bad files. Some upload them for analysis. Newspapers have reported incidents of lost secrets and privacy.



### Why this Matters to People

People of all cyber skills levels are safe from the harms malware can do to their personal and professional lives.



### Kernel-Level Traffic Cop

No sandboxing, no application-specific rules, and no constant policy tuning, it blocks and restrains the actions of PC processes, overriding their intent and privileges.



### Simpler System, Less Risk

Downloading data and uploading files to support numerous detection mechanisms entails complex logistics. Bugs and flaws have been exploited. AppGuard is too simple.



### Better, Cheaper than Enterprise

Businesses are threatened too, but they employ specialists to find and fix what their protection misses. AppGuard doesn't need such help.



### What Users Need to Know

It designates nothing malware or an attack; it simply blocks unacceptable actions. Its log events are meaningless to most people, ignoring them unless troubleshooting something.



### 24 x 7 Help

You don't need to understand AppGuard or your PC. Email and remote session support helps users with problems or enabling less common cyber controls.



### Supported Operating Systems

Installs into the following versions of Microsoft Windows:

XP (SP2+), VISTA (SP1+), 7 (SP0+), 8, 8.1, and 10, including 32 and 64 bit.



**APPGUARD**

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## About AppGuard, Inc.

People and organizations all over the world are ever more interconnected via the endpoint devices in their lives. AppGuard delivers simple, effective solutions to the complex security challenges that threaten the interests of organizations as well as those of their customers. These endpoints range from personal computers to smartphones/tablets to IoT devices. AppGuard solutions prevent endpoint compromise; facilitate high assurance device to device authentication on behalf of their users; attest to the security posture of both endpoints so one does not share sensitive data with a user with an untrustworthy endpoint; and protect the privacy of end-users through anonymized, high assurance device-to-device authentication so they can communicate securely without revealing personally identifiable information of the end-users.