

**57%**

Attacks MISSED by  
Anti-Virus &  
NextGen Anti-Virus



Source: 2018 Ponemon Institute's "State of Endpoint



**87%**

of enterprises need to  
expand cybersecurity  
budget by 50% to keep  
up with increasingly  
sophisticated attacks

Source: EY Global Information Security Survey

### Why AppGuard Is Different

Tracking what applications and utilities do at kernel levels, AppGuard BLOCKS All malware's intended actions. Instead of having to recognize good from bad which is why most alternatives fail.

### Blocks Endpoint Attacks in Real- Time

AppGuard blocks all forms of endpoint attacks without needing to recognize the malicious code. It can block any new attack on day one without relying on inefficient detect and react methods.

### Makes Fileless Attacks Boring

Every malicious code attack has a starting place: vulnerable applications, accessible utilities. AppGuard places all such processes under guard and blocks any harmful action they attempt.

### Puts Prevention Into Endpoint Protection

A large enterprise experiences an average of 2.5 successful endpoint attacks per week. With AppGuard it's ZERO. It serves as a true endpoint protection tool by focusing on prevention.

### Reduces Operation & Labor Costs

The "detect and react" model is very labor and skills intensive, increasing overall cyber security spend on response and remediation management.

### Slashes Alerts Fatigue

Stopping attacks at endpoint eliminates alerts from sources downstream. Unlike other endpoint protection tools that incur an operational burden from alerts they generate.

“Cost effective, efficient protection that made us more secure. It's as close to set and forget as you can get.”

Ian Gottesman, CIO, CSIS



# BETTER PROTECTION, LESS EFFORT

“AppGuard should be on every windows system in the world.”  
Robert Bigman, Former CISO, CIA

## Lightweight Endpoint Protection

Centrally managed agent weight less than 1 MB on hard drive and 10 MB memory size, seldom exceeding 0.1% CPU space

## Adapts “Set & Forget”

Adapts to software updates and patches. It only needs to know of an applications parent executable, dynamically learning child executables and process at real time. No policy update needed.

## Alleviates Patch Management Burden

To AppGuard an unpatched application is no different from a patched one. AppGuard dynamically contains their processes so they cannot do harmful actions.

## Easy to Deploy

Over 95% of policies for single endpoints are already defined, making deployment simple and quick. Deploying one group has never taken more than two weeks.

## Coexists with your Anti-virus

Since AppGuard is not a scanning product, customers with regulatory mandates can use AppGuard to block advanced threats and traditional AV for compliance.

## Supported Platforms

Central management (cloud or on-premise) supports agents for:

- Windows XP R3 and Later
- Windows Server 2008 and Later
- Persistent and Non-Persistent VDI
- Select Linux Server Distributions

Award-winning laptop, desktop, and server protection for enterprises. By applying zero trust principles WITHIN endpoints, AppGuard delivers better protection and lowers cyber operation costs.