

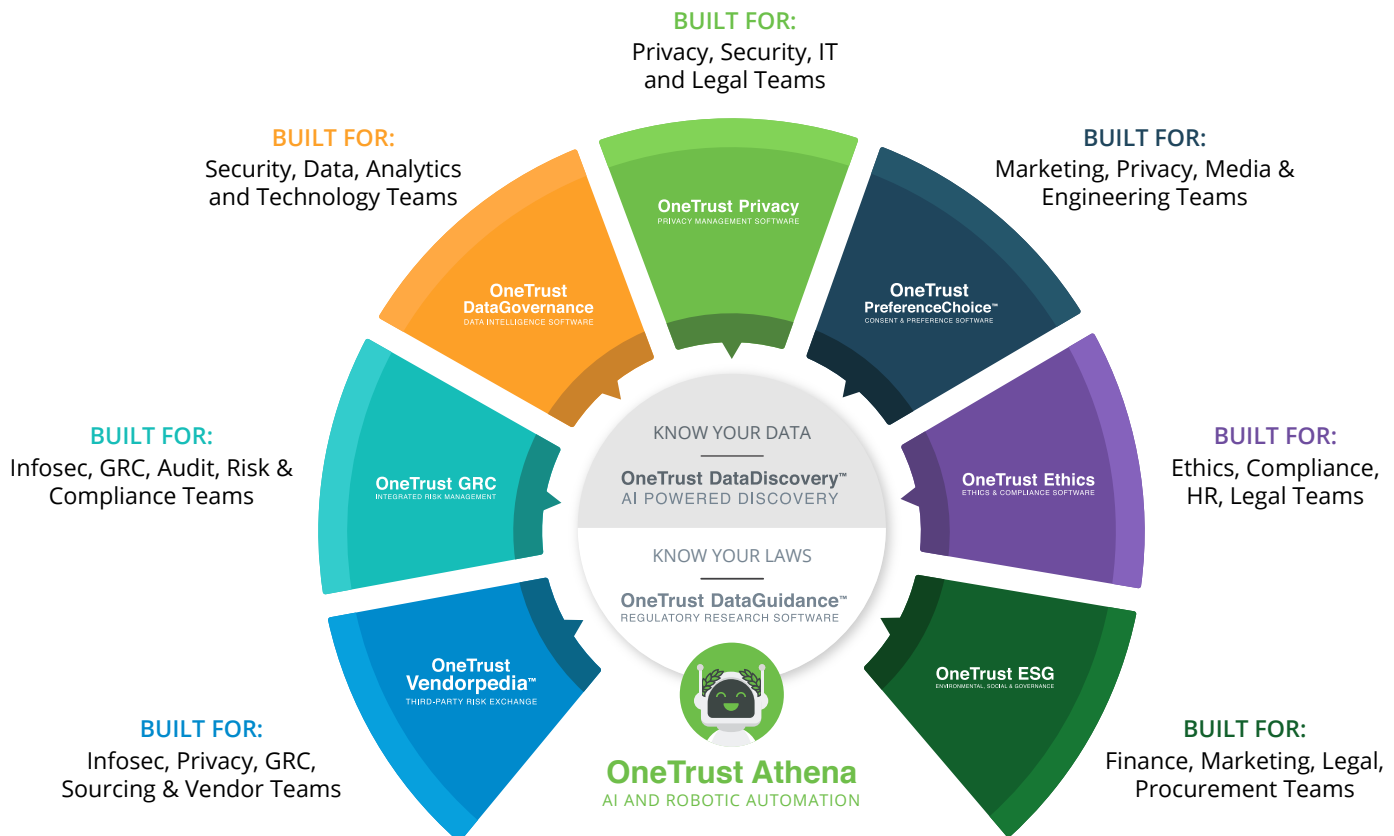
Make Trust a Competitive Advantage

WITH THE ONETRUST PLATFORM FOR PRIVACY, SECURITY, AND DATA GOVERNANCE

Over the past two decades, the way that businesses engage with and create loyal customers has fundamentally changed. Where consumers' and businesses' decisions used to be based on more tangible factors like the price and quality of goods and services, these decisions are now driven more heavily by trust and transparency within these business-to-consumer and business-to-business relationships. As a result, organizations are rethinking what key compliance, risk management, governance, and ethics initiatives truly mean to their business. Compliance and risk management in areas like privacy, cyber security, and data governance are no longer just a "tick-box" exercise to avoid enforcement and fines from regulators, but strategic initiatives that can help drive business value and differentiation for organizations with their customers, employees, investors, and other key stakeholders.

OneTrust is built to help your organization operationalize these initiatives in a single platform, across many key stakeholders, to transform compliance and risk reduction into trust, business value, and competitive differentiation. Through a central data model, agile workflows, and value-based reporting, OneTrust helps your privacy, security, risk, ethics and compliance, legal, data and analytics, marketing, finance, sustainability, HR and IT teams deliver on compliance and risk management expectations while demonstrating the true value of these activities to your board and executives.

The OneTrust Platform



PRIVACY MANAGEMENT | Built for Privacy, Security, IT & Legal Teams

- Operationalize the GDPR, CCPA, LGPD, and hundreds of global privacy regulations and frameworks
- Leverage research and automated intelligence from the world's largest source of privacy regulatory research, OneTrust DataGuidance™, powered by 40 in-house researchers and over 800 expert legal contributors across 300 jurisdictions

CONSENT & PREFERENCES | Built for Marketing, Privacy, Media & Engineering Teams

- Deliver more personalized customer experiences while respecting users' privacy and complying with privacy laws & frameworks
- Collect valid consent as well as marketing preferences and first-party data across all your channels, including web, mobile, OTT/CTV, and offline, and optimize consent rates while ensuring compliance

THIRD-PARTY RISK | Built for Infosec, Privacy, GRC, Sourcing & Vendor Teams

- Streamline your third-party risk program and manage vendor relationships, from onboarding to offboarding
- Leverage a third-party risk exchange of pre-completed vendor assessments to simplify the assessment process

GOVERNANCE, RISK & COMPLIANCE (GRC) | Built for Infosec, Audit, Risk & Compliance Teams

- Monitor and manage security, enterprise and operational risk, streamline audits and demonstrate compliance
- Get up and running quickly with pre-built templates and workflows and deliver a first-line friendly GRC experience

DATA GOVERNANCE | Built for Security, Data, Analytics & Technology Teams

- Find and leverage the data that matters to facilitate data-driven insights across your business
- Build a central data catalog, link data to business glossaries, visualize relationships and lineage, and apply data policies

DATA DISCOVERY | Built for Privacy, Security, IT & Data Governance Teams

- Automatically discover and classify structured and unstructured data across cloud, on-premise, and legacy systems
- Correlate data to identities, automate DSAR requests, understand data access permissions, and demonstrate compliance

ETHICS & COMPLIANCE | Built for Ethics, Compliance, HR & Legal Teams

- Create an ethical culture and manage ethics & compliance risk within your organization
- Manage ethics program requirements like whistleblower hotlines, case management, conflicts of interest, and third-party diligence

ENVIRONMENTAL, SOCIAL & GOVERNANCE (ESG) | Built for Sustainability, Finance & Procurement Teams

- Centralize management and tracking of ESG initiatives and frameworks and analyze internal and third-party ESG risk
- Generate centralized, board-level reporting and metrics to showcase the success of your ESG initiatives



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OneTrust
PRIVACY, SECURITY & GOVERNANCE

OneTrust is the #1 fastest growing and most widely used technology to help organizations build more trusted privacy, security, and governance programs. More than 7,500 customers use OneTrust to comply with the with the CCPA, GDPR, LGPD, and more. The OneTrust platform is powered by the OneTrust Athena™ AI, and our offerings include OneTrust Privacy, OneTrust PreferenceChoice™, OneTrust Vendorpedia™, OneTrust GRC, OneTrust Ethics, OneTrust DataGuidance™, OneTrust DataDiscovery™, and OneTrust DataGovernance™. Learn more: [OneTrust.com](https://www.onetrust.com) and [LinkedIn](https://www.linkedin.com/company/onetrust).
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