

FROM VULNERABILITY TO READINESS IN A HEARTBEAT.

Access to sensitive information has turned a number of industries into preferred targets for hackers. Training employees effectively against phishing methods remains the strongest line of defense.

Without it, businesses are left extremely vulnerable. Today's average 10,000-employee company will spend \$3.7 million a year dealing with the aftermath of phishing attacks.

Money is either wasted on interrupted operations or poured directly into hackers' pockets.

Repercussions are costly and severe. With one click, employees can unknowingly grant access to many types of confidential data and critical infrastructure. Exposing personal information or trade secrets could easily annihilate a business: money is lost and reputations that took decades to build are destroyed in seconds. Meanwhile, lawsuits and steep government penalties accumulate to the point of financial ruin. Yet all of this can be avoided.

The experts at CybeReady understand the many unique challenges that organizations in a variety of industries now face. That's why leading organizations trust us to lead effective simulations that get professionals to think twice about email. Our readiness training programs are fully customized to your needs, preparing your employees for today's most sophisticated phishing attacks.

You'll beat the odds with CybeReady. Here's how:



THE CYBEREADY DIFFERENCE

READINESS



Reduce the risks of phishing with tangible results, built on data-driven methodologies

INSTANT DEPLOYMENT



Finally, a security solution that works for you. No installation and no configuration involved; it just works.

SMART LEARNING ENGINE



Deliver relevant content to the right people instead of wasting employees' time.

THE READINESS PLATFORM

Built to meet your needs, our platform takes care of everything. From customized simulations to branded content, you can relax knowing your readiness training is in expert hands.

What to Expect

Expect a fast onboarding with a simulation plan and branded content arriving within one week. You'll gain visibility into the threats posed by phishing, while lowering your company's risk and simultaneously increasing employee engagement.

How it Works

Our system will suggest a monthly variety of simulations based on your company's size, industry, location and other factors.

Each employee will receive one simulation per month, whereas the organization will receive a multitude of simulations.

Each simulation leads to its own customized and branded content, ensuring that employees never view the exact same content twice, while keeping learning rates high and phishing susceptibility low.



GAIN VISIBILITY

Each month, your organization will receive a CybeReadiness report monitoring employees' behavioral data in light of different phishing attacks, the level of your organization's risk exposure, and employees' learning curves. For the first time, you'll gain insight into the way phishing specifically threatens your organization.



8 REASONS TO CHOOSE



READINESS-AS-A-SERVICE.

The company's expertly designed and deployed Readiness Program leaves no stone unturned, preparing employees for unexpected events that otherwise might serve as a dangerous lure.



INSTANT DEPLOYMENT

In under 48 hours, our customers are able to engage in an expert-led process with zero headaches or pitfalls.



SMART LEARNING ENGINE

CybeReady's adaptive and contextualized simulations mean that you're able to prepare your employees for any hacker's diverse approaches to phishing.



VISIBILITY AND CLARITY

CybeReady empowers you to ground your decisions with detailed data that demonstrates improvement over time.



CUSTOMIZED CONTENT

Templates are for robots. Everything we do is linguistically and culturally adapted to your needs—from sector-specific, tailor-made messages to department and position-specific messages to customer-branded, simulation-specific content.



HANDS-ON APPROACH

Our team will handle the entire process and provide you with a quarterly work plan, recommendations and required customization



HANDS-FREE PLATFORM

You only need to approve or disapprove, and the rest takes care of itself. No research or HTML customizations; our platform does it all for you.



ROI

Phishing is big business. The average 10,000-employee company spends \$3.7 million a year dealing with the aftermath of phishing attacks. CybeReady offers a tangible ROI through risk reduction and employee time savings.