



## One Single Analytics Platform for ALL IT Business Operations Needs

### INDUSTRY OVERVIEW: IT'S AN IT JUNGLE OUT THERE

With the ever-growing complexity of IT infrastructure, too many heterogeneous silo operation systems, and the inability to see the big picture to manage complete infrastructure towards unparalleled efficiency - lines of business struggle to see and understand the impact of IT to their bottom-line and to quantify the value and revenue coming from IT operations. Data loss can be irreparable, as well as extremely expensive with the average reported\* incident length of 86 minutes, resulting in an average cost per incident of about \$690,200, causing tremendous damage to the company.

### OUR MISSION

To make it easier to automate and control data center management domain based on intelligence insights that impact smart decisions and create one transparent efficient ecosystem. Enable IT leaders to gain back the visibility and control, improve service delivery, uptime and cut operations costs, already from day one – ALL with one comprehensive platform

### WHAT WE DO: CONNECTING THE DOTS WITH SMARTER ANALYTICS

#### Breaking the Silo-Effect Complexity

With holistic analytics that provide complete transparency & highest visibility. Across all vendors- no matter what type of system, application or platform

#### Turning Data Into Real Practical Insights

Cross-correlates critical IT information to generate accurate & detailed insights about your entire infrastructure environments

#### Lowering Total Cost of Ownership

Save & avoid outages & critical failures costs using the right analytics technology to help prevent possible operation risks & cut unnecessary expenses

## HOW IT WORKS: THE TECHNOLOGY

Correlata's breakthrough technology is the first to solve the inherent silo effect in ALL current data center infrastructure environments, by applying a new OmniVisibility concept based on a comprehensive DataFusion analytic engine.

The embedded algorithm and rules applied to ALL data collected, correlating the information from different data sources to ensure efficient and healthy IT infrastructure. The diagnostic engine then generates proactive outcomes of discrepancies, anomalies, misconfigurations, data loss & availability risks, as well as expose allocated IT resources not providing value to any host, database, application or business service.

## SLA PERFORMANCE DELIVERY

Reduces  
IT Annual  
Spend  
**BY 30%**

Increases  
System  
Stability  
**BY 80%**

Increases  
IT Uptime  
**BY 50%**

Increases  
Operation  
Productivity  
**BY 50%**

## OUR BENEFITS: GET SMARTER...

### Full Control & Holistic Transparency

Break the silo-vendor effect and get the power & full visibility across ALL systems, platforms & applications, with centralized analytics

### More Efficiency. Less Costs

Improve your SLA delivery with valuable and powerful insights on your entire infrastructure operations efficiency level & cut unnecessary expenses

### Prevent Infrastructure Risks

Proactively mitigate vulnerabilities & hidden risks of business failures in high availability & data recovery- before it happens

### IT & Business. Aligned

Get real-time visibility into key business performance indicators to help you quantify the value and revenue coming directly from IT

### Immediate ROI

Automated daily analysis to help you start becoming more efficient, more protected & recover unnecessary spend from day one

### Fast. Flexible Deployment

Make it easy with quick installation. Fully flexible to fit multiple use cases & environments – no need for any application, infrastructure or software changes



\* \*\*Emerson/Ponemon Research 2013