

Why Wacom Cintiq?

A quick guide on how to answer some of your customers' questions about choosing a Wacom Cintiq.

Why is it better than pen displays from other brands?

Updated Pro Pen experience

- 3rd Generation Wacom Pro Pen technology, same pen technology as professional line;
- Extensively customizable pen for ergonomics and individual preference (grips, side switches, weight, balance¹);
- New pen tip shape for clearer visibility during drawing;
- Very low and adjustable activation force to capture fine strokes;
- Updated chipset for superior accuracy and report rate;
- Own Pen ID to save settings.

Decades of technology leadership

- Made with Wacom's 40+ years of experience in creating innovative and reliable creative products;
- Backed by an industry-leading manufacturer's warranty and technical support.

Rock-solid, robust & reliable, day after day

- Rough texture is for durability in rugged use case;
- Built of durable, scratch resistant materials, Rough texture applied on Wacom Cintiq is for durability in rugged use case;
- Perfect stability and long-term durability make it a creative tool you can rely on day after day.

Outstanding colour performance

- Factory calibrated and multiple preset colour profiles are ready out of box;
- 100% DCI-P3² for media & entertainment (films and videos) and preset Display P3 is practical for Mac & mobile environment;
- 99% sRGB for web content / social media content;
- Precise colour accuracy with Delta E<2.

What's the difference between this and previous versions?

Simplified cable management

- Support USB-C connection to reduce confusion of cables;
- Cintiq 16 can even be powered on through one-cable³;
- Conventional method - HDMI with USB is supported to link to more non-USB-C host computers.

Improved comfort, cooler and quieter

- Fan-less design to save inner space and prevent dust inside;
- Even though no built-in fan, surface temperature is still cooler than skin temperature after long-hour usage.

Outstandingly improvement of display experience

- Customisable¹ Pro Pen 3 improves drawing experience;
- 1.8 times to FHD with 2.5K resolution;
- Wider gamut and preset colour profiles of sRGB, P3² and native are ready to use when out of box for multiple creation use case;
- Direct bonding reduce the distance between pen tip and cursor, providing a more natural feeling as analogue creation;
- AG etched glass prevents from glares while providing paper-like pen tip feeling, is more resistant to scratches.

More efficient use of space

- Larger canvas to draw on, but takes up less desk space;
- Significantly reduced footprint with four narrow bezels;
- Full flat design can be placed fully as a table on desk or tilted as high as needed with adjustable stand;
- Suitable for both portrait and landscape orientation using;
- Cable slots hidden in back, cables can be arranged flexibly.

Why should I buy Wacom Cintiq instead of other drawing tools?

A mighty pen without constraints

- Electro-Magnetic Resonance technology it never needs to charge;
- 8,192 levels of pressure sensitivity, the powerful pen delivers better precision and control;
- Compared to pen tablet, pen display allows you see as you draw, more efficient in drawing, inking and manipulating objects.

Consistent creation confidence

- Consistent colour with calibrated colour profiles across different host devices and location gives user colour-applying confidence;
- Free from being afraid of hand feeling changed over different canvas on another portable device.

Choose between Cintiq 16 and 24

- Three models in two sizes to choose from: 16, 24 and 24 touch to fit in your space condition and requirement.

For universal and wider operating systems

- Compatibility with numerous operating systems including Android, no matter at home or any other places;
- Maximise and leverage the computing power and software power on desktop systems.

Stands and accessories customisability

- New accessories including wood grips and Pro Pen 3 accessories;
- Improved adjustable stand⁴ with stable and sleek design, you can create with multi angles that fit you most.

1. Pro Pen 3's customisable pen grips are sold separately, weight balance comes with full set Pro Pen 3 only; 2. Both Cintiq 16 and 24 support 100% sRGB, and Cintiq 16 additionally supports 99% DCI-P3 and Display P3 presets; 3. Cintiq 16 supports USB-C Power Delivery, a true single-cable solution; 4. Cintiq 24 comes with attached newly-designed Adjustable Stand, Cintiq 16 has built-in legs, optional Adjustable Stand is available for Cintiq 16.