

SOFTPROM

VALUE ADDED DISTRIBUTOR

SOFTPROM



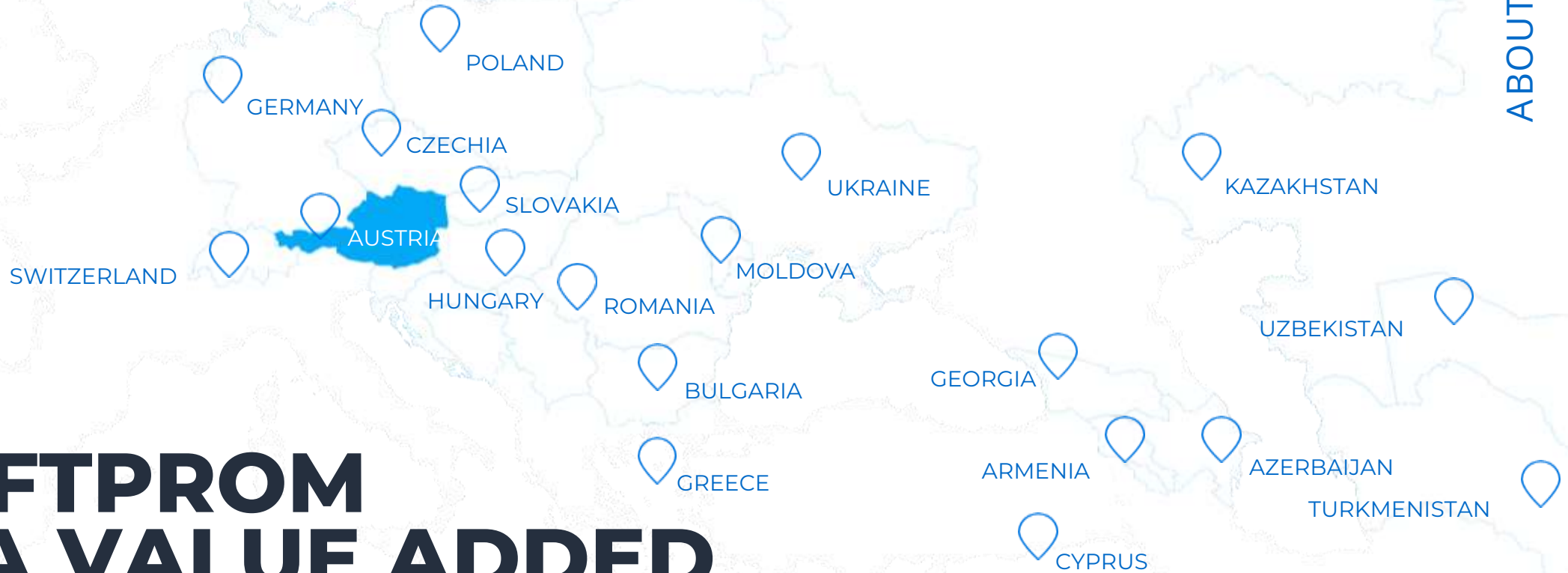
2023

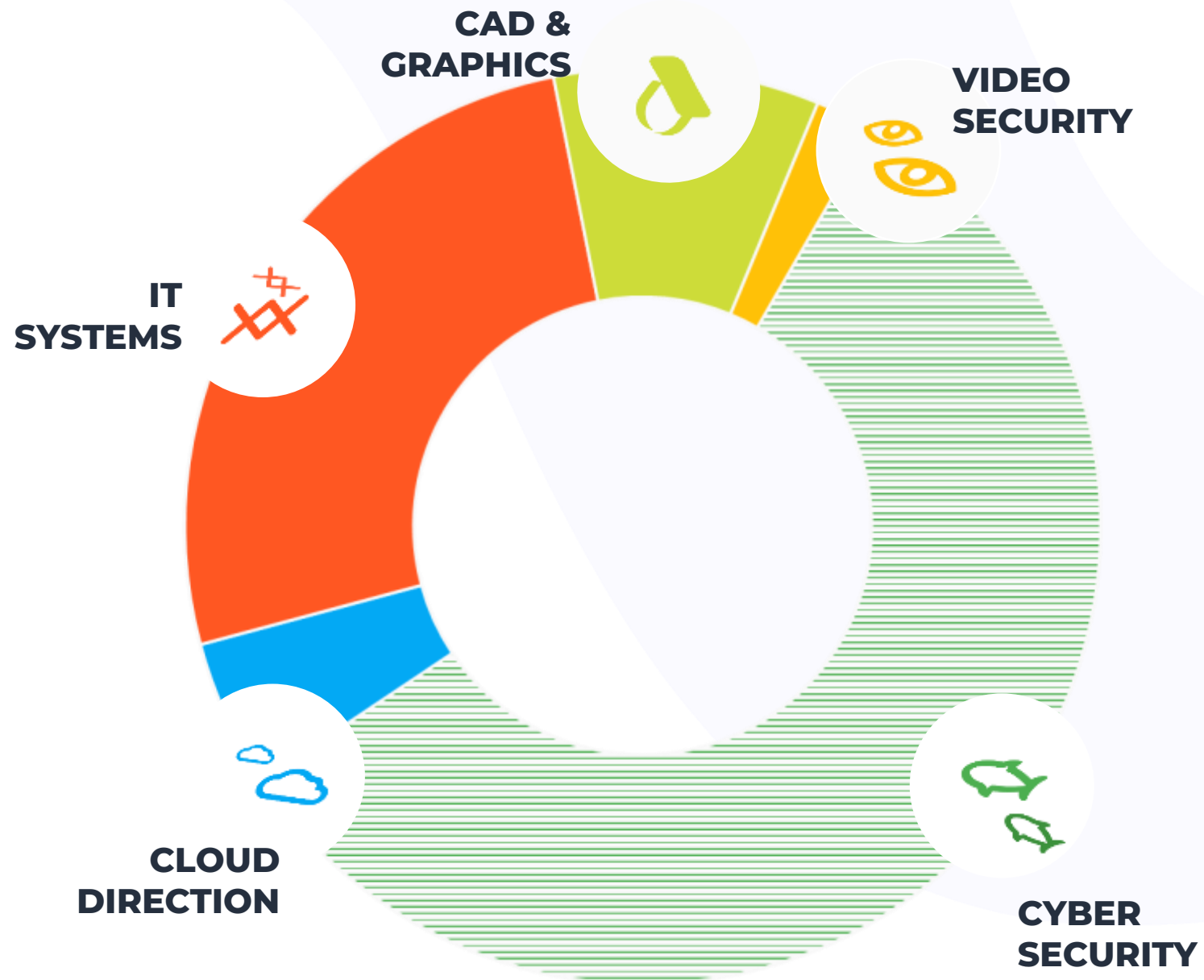


THE MOST INNOVATIVE IT DISTRIBUTOR

SOFTPROM IS A VALUE ADDED IT DISTRIBUTOR IN EASTERN & CENTRAL EUROPE AND THE CIS.

THE MOST INNOVATIVE IT DISTRIBUTOR





17
OFFICES


















106
VENDORS

146
EMPLOYEES

FACTS & FIGURES

SOFTPROM

THE MOST INNOVATIVE IT DISTRIBUTOR

	ALL STUFF	SALES	ENGINEERS		
AUSTRIA	6	2			
azerbaijan	8	5	1		
ARMENIA	3	1	1		
GREECE	1	1			
HUNGARY	1	1			
BULGARIA	1	1			
GERMANY	1	1			
GEORGIA	8	6			
KAZAKHSTAN	14	10	2		
MOLDOVA	3	2			
POLAND	10	9	1		
ROMANIA	2	2			
UZBEKISTAN	2	1	1		
UKRAINE	82	34	17		
CZECHIA	1	1			
SLOVAKIA	2	1			
TURKMENISTAN	1	1			
TOTAL	146	79	23		

CLOUD DIRECTION



CAD & GRAPHICS DIRECTION



IT INFRASTRUCTURE DIRECTION



Alcatel-Lucent
Enterprise

arcserve

citrix

CLOUDIAN

CENTERITY

HYCU

ivanti

legrand

Lenovo

proLing
Professionals Linguists

hideez

solarwinds

Synology

STULZ
COMPUTERWARE

SysAid

EKRAN

vmware

EATON

TERAMIND

embarcadero

CENTERITY

primeur
DATA PASSIONATE

TeamViewer

Chimpa
With One Another

OneTrust



Hanwha

milestone

IncoreSoft

OUR PARTNERS



VIDEO SECURITY DIRECTION

THE MOST INNOVATIVE IT DISTRIBUTOR

CYBER SECURITY DIRECTION



OUR VALUE & STRENGTHS



HIGHLY SKILLED AND KNOWLEDGEABLE WORKFORCE

30 engineers run more than 50 pilot projects per month in 15 countries.



STRONG MULTIVENDOR PORTFOLIO

The biggest portfolio of IT security, cloud solutions and CAD systems in Europe.



DEVELOPED PARTNER NETWORK

More than 20 years of experience in market launch of new vendors.



ESTABLISHED POSITION IN 15 COUNTRIES

The unique VAD distributor that works in the markets of DACH, Central Europe and CIS.

HOW WE WORK



**#0-6
VENDORS
RELATIONSHIP**

#5 ORDER AND
RISK
MANAGEMENT

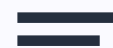
#4 SALES AND
TECH SUPPORT

#3 DEVELOPMENT
PARTNER
NETWORK

#2 TRAINING
& CERTIFICATION

#1 LEAD
GENERATION

BUSSINESS MODEL



CONTACT US



info@softprom.com | softprom.com