



Softprom by ERC

VALUE ADDED DISTRIBUTOR ©1999-2018

Company today ▶

SOFTPROM by ERC

Value Added **Distributor of it-solutions** in the CIS and Eastern Europe markets to which trust more than 1200 partners.



19
years
of work



50
vendors
portfolio



1200+
partners

Distribution Portfolio ▶

Data on the February 2018

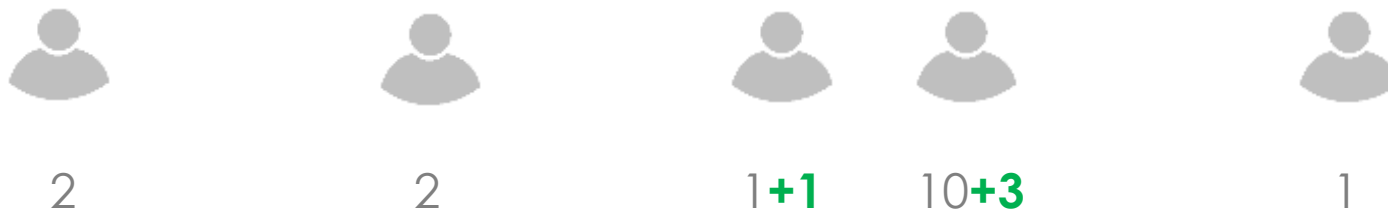


Our team in figures

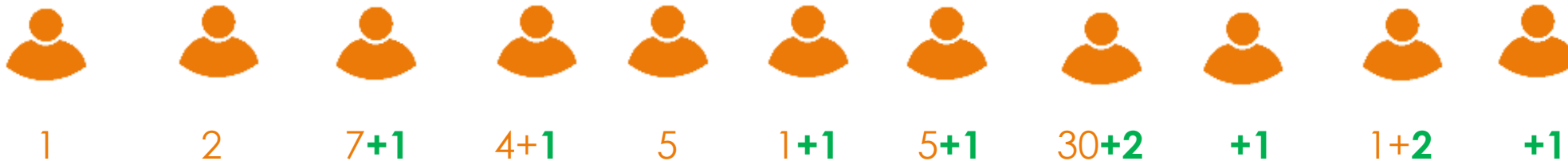
Data on the February 2018



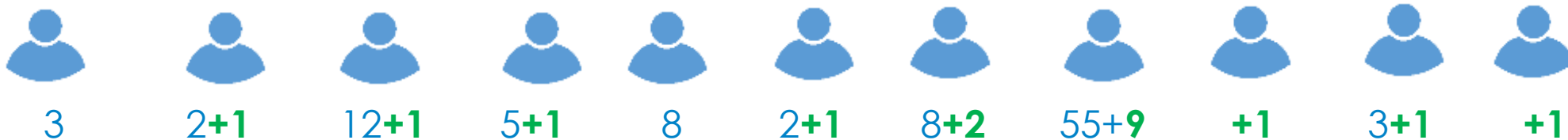
technical specialist



sales managers



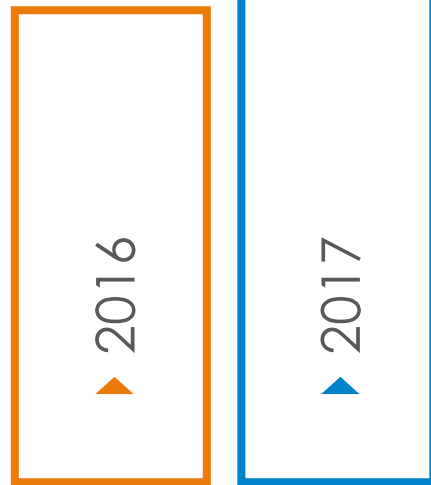
all staff



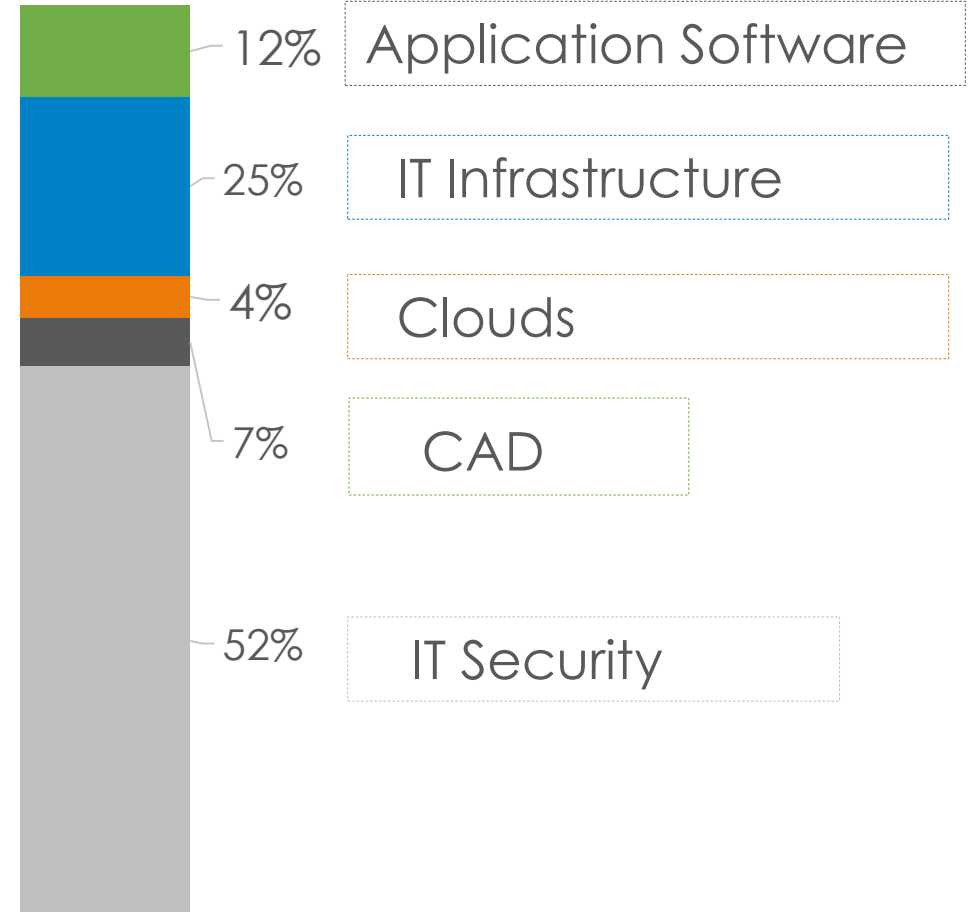
Facts & figures ▶



+50% growth



share by directions



Business model ▶

Vendor relationship
Order and risk management
Multi-vendor solutions
Sales and marketing expertise
Technical support
Development and support of partner network
Analytics and control

Lead generation and management
Presale support
Technical support
Certified trainings

Customer relationship
Professional services



IT Security ▶



Security infrastructure,
Data protection.



Security, mobility and
Infrastructure optimization.



Control and management of
privileged accounts.



Antifishing program for
training staff.



Prevent data loss via
critical channels.



Visibility into the data in motion
across your network.



Multi-levels security
infrastructure.



See, control and automate
every device, everywhere.



Audit and Vulnerability
Management.



Detect Advanced Threats,
Anywhere.



Detect and protect from
cyberthreats.



The masking technology
to detect threats.



12 vendors
It security



25% growth
On turnover



500+ projects
In the year

Applications & Clouds ▶



Graphics, multimedia and work with PDF.



Solution for engineers of electronics-based products.



File hosting, cloud computing, virtual server rent etc.



Engineering. Animation. Collaboration.



Rendering and modeling.



Graphics and multimedia. Archiving data.



Software Development and Database Administration.



Protect of workstations, servers and mobile devices.



Cloud services and corporate Gmail.



Software for almost all types of computer technology.



Product for work with multimedia files.



SSL certificate.



RIPs for large format plotters.



Translate documentation.



Archiving data.



15 vendors portfolio



15% growth On turnover



3700+ shipments In the year

IT Infrastructure



Solutions for building corporate communications.



Protect and recover data and applications.



Vendor of network equipment.



Platform for data collection from all infrastructure.



Solutions for manage electrical, hydraulic and mechanical power.



Think clients.



Software for manage IP-videos based on an open platform.



Cloud Platform that makes datacenter infrastructure invisible. Hardware and software systems for data processing.



Precision air conditioning systems..



NAS-servers, IP-video management and network equipment.



Virtualization and management infrastructure.



Graphic tablets, styluses and solutions for electronic documentation.



Reliable uninterruptible power supplies and solutions for building a structured cabling system.



14 vendors portfolio



New team
New direction



60% growth
Portfolio in the year

Training Center ▶

provides knowledge in accordance with the producer's philosophy, methods and training programs from world leaders.



21 education vendors



180+ training courses



5100+ trained experts



Linux



redhat. VERITAS



Enhanced Resource Company

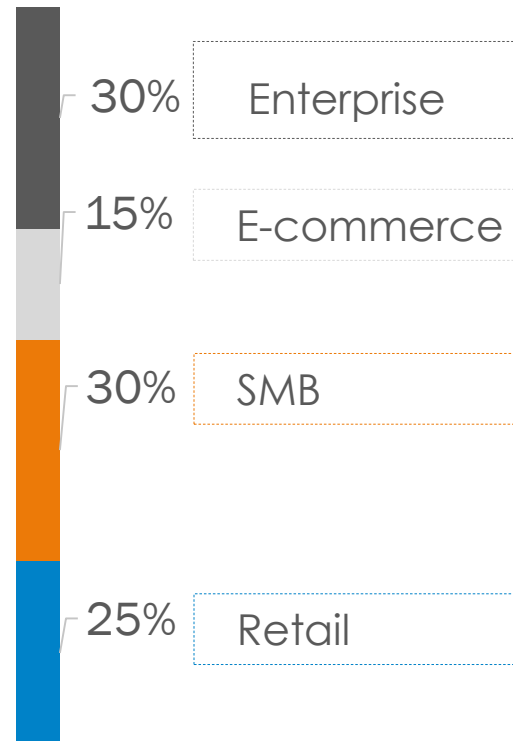
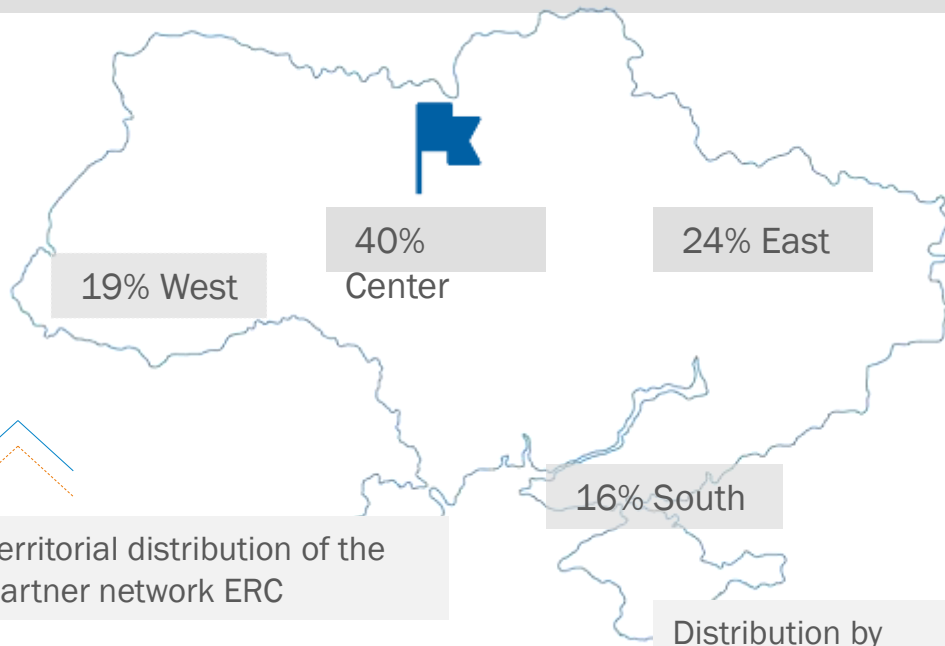
ERC Company | © 1995 - 2018



About ERC

Data on the February 2018

Enhanced Resource Company /ERC/
Value Added Distributor of Ukraine. Our portfolio includes electronics, computer, office and home appliances, television sets, electric transport, robotics, 3D printers, children's toys.



22 years
Of work



162
vendors
portfolio



8600+
partners

Possibilities ▶

162 vendors | 7 locations
the widest **distribution portfolio** in Ukraine in 7 segments of the market



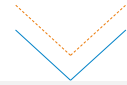
B2B system | orders 24/7
specialized system of placing orders by partners and checking availability in the warehouse



ERC MAGAZINE | 5800 edition
own quarterly **magazine about technologies** and innovations, available in print and online edition



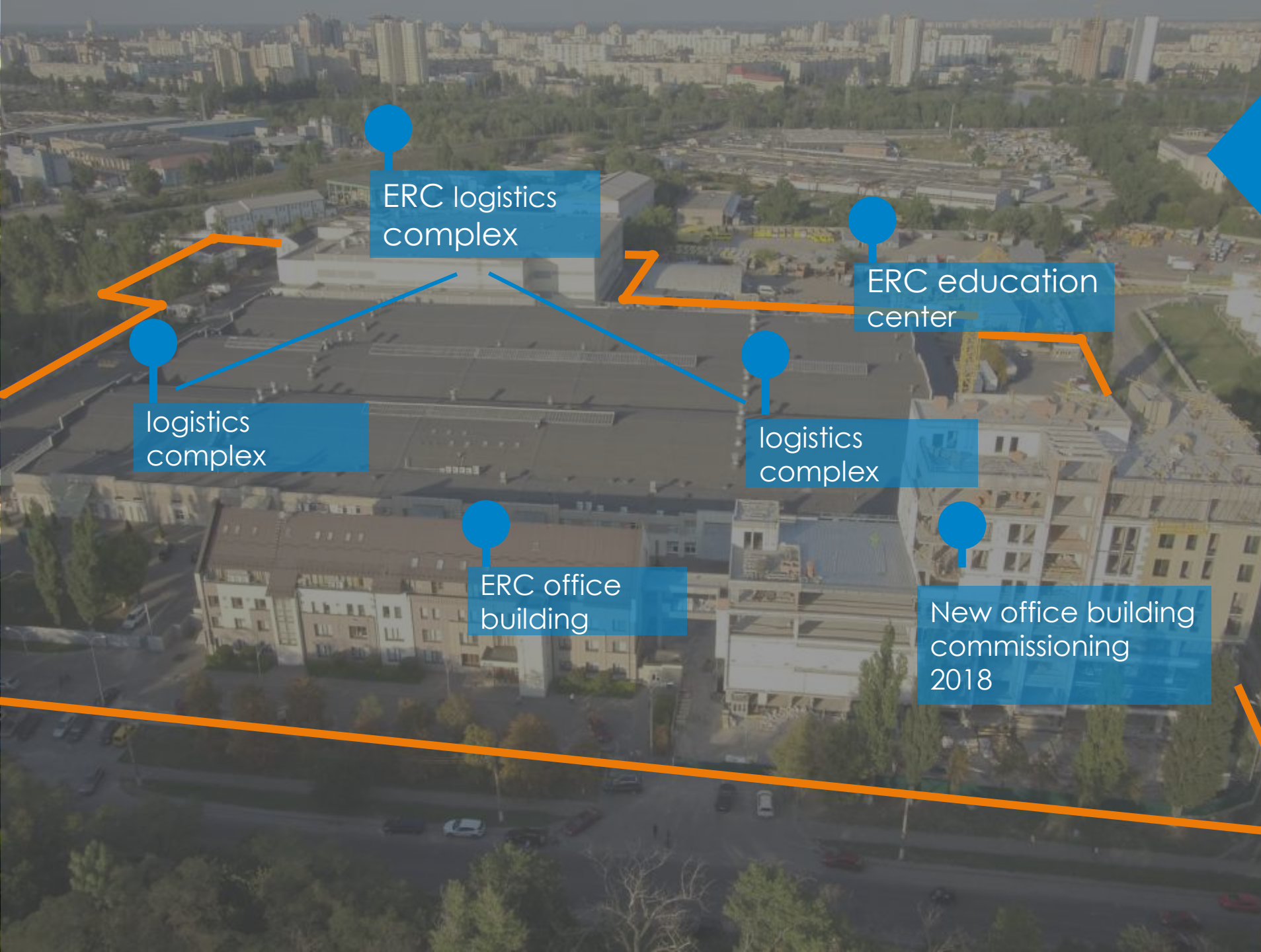
34 240 sq. meters warehouse
own **logistics complex** in one of the most accessible areas of Kyiv



training center | 450 sq. meters
unique **technical place** with training classes and research laboratory



ERC exhibition | 50 000 visitors
annual **large-scale exhibition** of innovation and technology for partners and customers (B2B / CEE)



ERC logistics complex

ERC education center

logistics complex

logistics complex

ERC office building

New office building commissioning 2018

65 000
Sq. meters
ERC territory

Portfolio ERC

Data on the February 2018

1 - B	B - D	D - G	G - I	I - L	L - N	N - R	R - T	T - Z
2E	BEKO	DM	Gigabyte	Inform	Lexmark	NIKON	Russell Hobbs	Top Tools
3M	BELKIN	Eaton	Gigaset	INTEL	LG	NOVELL	SAMSUNG	TOPEX
ACER	BOSCH	Electrolux	goki	JASolar	Light Stax	ONKYO	SANDISK	TP-Link
ADATA	BRAUN	Enermax	GOLLA	Keneksi	LOGITECH	Oracle	Schneider Electric	TRANSCEND
ALCATEL LUCENT	BROTHER	EPSON	Gorenje	Kenko	MacLocks	OZAKI	Segway	Tucano
AMD	CANDY	eStar	Haier	KENWOOD	Magplayer	PANASONIC	Sencor	UAG
Amerisolar	CANON	ETI	HANWHA TECHWIN	KingMax	Makeblock	Pantum	Siemens HA	UFO
APC	Chief	Fieldmann	Heimess	Kingston	Medisana	Parallels	Silicon Power	UNIVERSO
Apple	CHIEFTEC	Fischertechnik	HITACHI	Kit	MICROLAB	Pensofal	Sony	VARTA
Ariston	CISCO	FischerTIP	HITACHI-LG Storage	KODAK	Micron	Philco	Sparky	Veres
ASRock	Contex	Fortinet	Hoover	Kress	MICROSOFT	PHILIPS	SUPRA	Vision
ASUS	Cooler Master	FOXLINE	Hotpoint-Ariston	Krups	Milestone	Playmags	Synology	WD
AVAYA	Corel	FSP	HP	KSL	Motorola	PNY	Tefal	Whirlpool
Avent	CRUMPLER	Fujifilm	HTC	Lamart	MSI	POCKETBOOK	TENDA	Wonder Workshop
AWATTOM	DELL	Fujitsu	HUAWEI	LDK	NATTOU	Polaroid	TEPLOCERAMIC	XEROX
Ballu	DeLonghi	G&G	Huawei Solar	Legrand	NEC	Projecta	Thermaltake	XYZprinting
BAYBY	DIGITUS	Galileo	IBM	Lenovo	Neo Tools	Remington	THOMAS	ZANUSSI
Becks Plastilin	DLINK	GENIUS	Indesit	Lexar	nic	Rowenta	THRUSTMASTER	Zpas



Connect us

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